

# Our vision.

To be America's leader in the exploration and advancement of bus and coach technology connecting people to places.

**Led in partnership by New Flyer of America and Motor Coach Industries, the Vehicle Innovation Center (VIC) opened October 2017 in Anniston, Alabama.**

The VIC will lead America in the exploration and advancement of bus and coach technology connecting people to places. Through ongoing delivery of interactive experiences and collaboration with industry leaders, the VIC mission is to:



Explore and advance bus and coach technology through sustainable research and development, fresh innovation, progressive manufacturing, and bold thinking.



Foster dialogue through discussion, education, and training on the latest zero-emission, connected and autonomous driving vehicle technologies.



Engage learning through current and interactive exhibits, simulation and hands-on experiences, and observations.



Generate energy and commitment to clean air quality, safety, and economic benefits for people, communities, and business.



Harness the positive influence of collaboration, environmental stewardship, and social change to advance smart mobility solutions.



## Putting the 'T' in tech.

Development of the VIC was supported by New Flyer of America and Motor Coach Industries (MCI) partners, each contributing interactive learning experiences that highlight the company's electric and autonomous vehicle technologies.

**\$25**  
Million USD

Renovation and expansion, to be completed 2018.

**50**

Years experience manufacturing zero-emission buses (ZEBs)

**31**

Fabrication, manufacturing, distribution & service centers



First innovation lab in North America dedicated to the advancement of bus and coach technology.



We proudly employ more American workers than any other bus manufacturer in North America.



NEW FLYER OF AMERICA



## About New Flyer Industries.

NFI Group and its subsidiaries comprise the largest bus and motor coach manufacturer and parts distributor in North America, with 31 fabrication, manufacturing, distribution, and service centers located across Canada and the United States and employing nearly 6,000 team members.

NFI Group provides a comprehensive suite of mass transportation solutions under several brands: New Flyer® (heavy-duty transit buses), ARBOC® (low-floor cutaway and medium-duty buses), MCI® (motor coaches), and NFI Parts™ (bus and coach parts, support, and service). NFI Group's vehicles incorporate the widest range of drive systems available ranging from clean diesel, natural gas, diesel-electric hybrid, trolley-electric, battery-electric, and fuel cell-electric.

- New Flyer is North America's heavy-duty transit bus leader and offers the most advanced product line under the Xcelsior® and Xcelsior CHARGE™ brands. New Flyer actively supports over 44,000 heavy-duty transit buses (New Flyer, NABI, and Orion) currently in service, of which 7,300 are powered by electric motors and battery propulsion and 1,600 are zero-emission.
- ARBOC is North America's low-floor, body-on-chassis ("cutaway") bus leader serving transit, paratransit, and shuttle applications. With more than 2,500 buses in service, ARBOC leads the low-floor cutaway bus market providing unsurpassed passenger accessibility and comfort over traditional high-floor cutaway vehicles. ARBOC also offers a medium-duty bus for transit and shuttle applications.
- Motor Coach Industries is North America's motor coach leader offering the J-Series, the industry's best-selling intercity coach for 11 consecutive years, and the D-Series, the industry's best-selling motor coach line in North American history. MCI actively supports nearly 30,000 coaches currently in service.
- NFI Parts is North America's most comprehensive parts organization, providing replacement parts, technical publications, training, service, and support for NFI Group's bus and motor coach product lines.

Further information is available at [www.newflyer.com](http://www.newflyer.com), [www.arbocsv.com](http://www.arbocsv.com), and [www.mcicoach.com](http://www.mcicoach.com). The common shares of NFI Group are traded on the Toronto Stock Exchange under the symbol NFI.

For details and bookings, contact [VIC@newflyer.com](mailto:VIC@newflyer.com).



Official VIC partners:

