



NEW FLYER

A better **product**.
A better **workplace**.
A better **world**.



At New Flyer, sustainability is a key guiding principle that integrates environmental, social and economic considerations into all aspects of our business. We are committed to meeting the needs of today while anticipating the needs of tomorrow.

Beyond environmentally-friendly buses, our sustainability goals lead us in building even better products in better facilities. Being responsible to our employees, to our communities and to our environment is how New Flyer is taking care of the road ahead.



NEW FLYER



Our enduring commitment to sustainability is evident in our history of innovation and leadership in North America.

1992: Delivered first articulated trolleys

1993: Built world's first heavy-duty bus with hydrogen fuel cell propulsion (with Ballard)

1994: Offered first production of alternative fuel transit buses

1998: Delivered first diesel-electric bus

2004: Developed first transit vehicle with integrated hydrogen-hybrid technology

2005: Became first and only bus manufacturer certified to ISO 9001, ISO 14001 and OHSAS 18001 management system standards.

2005: Reentered electric trolley market with newly advanced technology building zero-emission buses for Translink and SEPTA fleets

2007: Received order for the world's first fleet of zero-emission hydrogen fuel cell buses

A better product.

New Flyer offers the industry's broadest selection of heavy-duty transit vehicles. All of our buses incorporate clean technologies, whether they run on alternative fuels such as natural gas, zero-emission electricity, or hydrogen fuel cells; propulsion alternatives such as hybrid systems; or cleaner and more efficient diesel systems.

Innovation continues to be at the forefront as we anticipate and meet the evolving needs of the industry, resulting in proven, advanced products.

On average, New Flyer's diesel-electric hybrids use 20-50% less fuel. They also offer an estimated 36-tonne reduction in greenhouse gas emissions per bus each year.

A better workplace.

Sustainable business practices enable us to maintain a safe and healthy work environment for employees, suppliers and customers. As the only bus manufacturer certified to the OHSAS 18001 safety management system, our efforts to reduce workplace risk have resulted in a 57% decrease in lost-time accidents over the past three years.

New Flyer supports and enhances employee healthy lifestyle choices with wellness initiatives, such as a Bionomics program, fitness events and health clinics. With reduced risk of illness or injury, our employees are more engaged and our production line is more efficient – which of course, benefits our customers.

In 2009, New Flyer was named as a Top 100 Employer in Canada for the fourth consecutive year and named one of Manitoba's Top 20 Employers. In a recent survey of New Flyer employees, 88% say they are proud to tell others they work at New Flyer.

A better world.

Recognizing the close relationship between our company and our communities, New Flyer supports many charitable organizations and activities, such as business improvement zones, student programs, children's camps, and other recreational projects and programs.

We have taken measures to minimize the impact of our products and production facilities on the environment, such as implementing low-VOC products to reduce emissions and managing the safe disposal of hazardous waste generated in the manufacturing process. We are certified to ISO 9001 (quality), ISO 14001 (environmental) and OHSAS 18001 (safety) management standards. This helps protect our employees and preserve our planet, as we provide our customers with environmentally-friendly products in a responsible way.

Since 2004, New Flyer's Winnipeg facility has reduced the VOCs generated for every bus unit built by 42%, and cut VOC emissions to the atmosphere by 46%. New Flyer has received the Blue Sky Award, the CCME Pollution Prevention Award and has been named one of Canada's Most Earth-Friendly Employers.

New Flyer. Miles Ahead.

www.newflyer.com

